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Note: try to have less text per slide (break up contents over several slides rather than dumping it all into one).

Topic: James Brown’s “This is a Man Man’s World” successfully used rhetorical situation to argue that man and women need each other

Rhetorical Situation: create a topic sentence that will be the first slide of this section: it needs to identify the song, the song’s performing artist (or composer), and makes a claim about what the song’s rhetorical situation is (not just a topic, but its circumstances).

* The song is This is a Man’s World by James Brown and the claim in the song is that it is a man's world but is nothing with the help of women.
* The rhetorical situation of this song is to show the value of both sexes, but we need both to exist

Text: identify the genre as poetic lyrics and the medium as music.

* Is there a more specific genre that this song represents (pop, R&B, hard rock, country,  
  rap, ballad, etc.)?
* This song would be classified as soul music.
* [R&B/Soul](https://www.google.com/search?num=10&client=opera-gx&hs=zO8&sca_esv=da71dabda52a3bb7&sxsrf=AHTn8zob1iz7wpbCBjP1kgzy7FstY3PDJg:1740603076374&q=&si=APYL9bvbTYBlvjo9HgsKokb80VOuw9zV-z5EXyhbMKCadi8Rh1Z-twzQDJ7xAKuM1GeibFBjQQ4VMW8y3Dv3HotaoVMv2py8vDe4ouocBqE0Jv2J_YmcKtd74l3JIrvapO1321fbD9Wll26xLw8RHvVcQrjXcnZOXUjnQuTngufyGSw42Pf4zAewcroGIB184AwuSsORg-mChFkWmDe4Lvdzcaq31v6h2rEVS1JdHvTnnEJSBuNz3Y-wGMwSsHZn2G2ItMsY-ZeJ797nyll5YChYxMTB8KUYAA%3D%3D&sa=X&ved=2ahUKEwi9wr_gm-KLAxVuDzQIHapwGRcQmxMoAHoECCkQAg), [Funk](https://www.google.com/search?num=10&client=opera-gx&hs=zO8&sca_esv=da71dabda52a3bb7&sxsrf=AHTn8zob1iz7wpbCBjP1kgzy7FstY3PDJg:1740603076374&q=&si=APYL9bvbTYBlvjo9HgsKokb80VOuw9zV-z5EXyhbMKCadi8Rh9veNH_rjV70Qt85W9WrAoF3JODN7SQkKPa8HR6-0BJlaOBlpMsXu_IPAzEl_ees2xEFwbqPDiTSyLfgzPNrgh5KI3qdRWc1-C3ST9jwnRwM-VyqhuW002D5PyoTR7yP3VdRqVBfuk90Zy-HqKfcxMxnpv-1FfxSfRhQCTy8Ik8Is1YmBeNSYR0MSdkNZNTI5hcFeJfsYwqfYwTHrTMXkInrvi56gmrKzJewFNB-ekTzUmqqig%3D%3D&sa=X&ved=2ahUKEwi9wr_gm-KLAxVuDzQIHapwGRcQmxMoAXoECCkQAw), [Classic Soul](https://www.google.com/search?num=10&client=opera-gx&hs=zO8&sca_esv=da71dabda52a3bb7&sxsrf=AHTn8zob1iz7wpbCBjP1kgzy7FstY3PDJg:1740603076374&q=&si=APYL9bvbTYBlvjo9HgsKokb80VOuw9zV-z5EXyhbMKCadi8Rh5y5-50GzURU_GYrNRbXfevhxKTBhUVFRXvPcYHmaudaTerm42M_G0Rpxcc5x11yjDCSZM9JZqurQVV_4-rC-2NuaVLZOpyfXf7TbmqFb7pquHDorJkefXmbwb-QuVlRK6w6tFLNENq1bNGR3KkV3dEvyeYUzxPBGa1s2l_WsvcSVZlWdKmiyU-Zlx0sRfi8qcQJ6ByVMkMsgPgtHrQ30FchlVcBnpRuX61hjFKZKNjvG_6pow%3D%3D&sa=X&ved=2ahUKEwi9wr_gm-KLAxVuDzQIHapwGRcQmxMoAnoECCkQBA)

In what ways do the genre and medium help relate to the situation better or more  
powerfully than other genres (such as an essay or a story)?

* It being a slower pace helps James Brown get his point across. In the song he talks about all the inventions that the men have created but how none of it would be possible without women.

Author: Who is the composer (or performing artist) and what is their background and history that is relevant to the situation? Is there any evidence you can quote from the lyrics?

* The artist is James Brown, who started as a gospel singer and then would become known as the God Father of soul music.
* He is a man
* Lyric “This is a man's world, this is a man's world  
  But it wouldn't be nothing, nothing without a woman or a girl.”

Audience: identify and describe the center-of-target fans, especially those who follow the  
genre of music (what generally is their background and demographic)? Is there any evidence  
you can quote from the lyrics?

* People who listen to soul music are usually open to feelings and are open-minded, allowing this song to resonate with them and for his audience to understand his meaning
  + Closed-Minded people would see the song as sexist or in favor on men

• Purpose: what is the composer’s rhetorical exigence (what change do they want to bring  
about in their audiences through this rhetoric)? Is there any evidence you can quote from  
the lyrics?

* The change James Brown wants to bring is the equality of men and women. Show that men and women have their own roles and both need each other
* He trying to show the how men create things, but without women, men would not be able to live
* Man, and Women need each other to do the things they excel at
* Women cannot live without men and men cannot live without women, coexistence

• Kairos (while all of these may not apply, several should):

* Is the song about a particular occasion (moment) in history or in  
  someone’s life? Is there any evidence you can quote from the lyrics?
  + He quotes in his song how most of man's inventions, that women do not get as much credit as men do.

Lyric: You see, man made the cars to take us over the road

Man made the train to carry the heavy load

Man made electric light to take us out of the dark

Man made the boat for the water, like Noah made the ark

This is a man's, man's, man's world

But it wouldn't be nothing, nothing without a woman or a girl

How is the song appropriate by being pertinent; i.e., what is particularly relevant to the  
occasion (or its setting)? The song is pertinent for its time because at the time women were not looked as being equal to men no matter what they did.

II. Create a topic slide that claims the song appeals to logos.

* Summarize what you believe to be your song’s main claim? Quote any lyrics that seem to make this claim.
  + The main claim in the song is that man can achieve whatever but cannot achieve without the help of women.

Quote evidence the artist provides in the lyrics to prove the claim.

* + This is a man's world, this is a man's world  
    But it wouldn't be nothing, nothing without a woman or a girl.
* Quote any of the artist’s reasoning you can find in the lyrics where they try to explain why the evidence supports the claim?
  + “Man thinks about our little bitty baby girls  
    And our baby boys  
    Man make them happy  
    'Cause man make them toys  
    And after man make everything  
    Everything he can  
    [Do you know that man makes money](https://genius.com/11205340/James-brown-its-a-mans-mans-mans-world/Do-you-know-that-man-makes-money)To buy from other man”

• Give your own reasoning, explaining how and why the evidence supports their claim.

* His claim is correct because he uses real world examples on why women are pivotal into societies success.